

## The small & mighty K2 and Everest ... 'With your feet on the ground reach the highest levels' .

Faced with the challenge to pass on the benefits of our breakthrough New Ground Box metal/ mineral mix to customers who had already invested in Entreq Grounding systems, we at Entreq realised the need to meet the demand on many levels. Our solution would have to work not only from Entry level Minimus/Tellus and entry level Eartha Copper cables but also with Eartha Atlantis cables and it would have to be a product that would be easy to handle and attach. We have always used wooden caps on our binding posts and as wood is neutral; bringing no new capacity to the system it promised to be and indeed became the perfect solution. Thus a product which could be attached at each point on the Ground Box where there was an existing wooden cap was our goal and so the small & Mighty K2 and Everest were born. Depending on the needs of the system in question by simply replacing each wooden cap with either a K2 or an Everest the resulting

performance is elevated to that of a New Ground Box.

For more information or to arrange a demonstration please see the Entreq website or ask your nearest stockist for a demonstration .

#### ENTREQ STOCKISTS

Acoustic Arts (Bedfordshire ) www.acousticarts.co.uk 01582 485316	Oxford Audio Consultants (Oxford) www.oxfordaudio.co.uk 01865 790879
Audio Destination (Devon ) www.audiodestination.co.uk 01884 243584	Rayleigh Hifi (Essex) www.rayleighhifi.com 01268 779762
Brian and Trevors (Manchester ) www.brianandtrevors.com 0161 7664837	Sonic Synergy ( London ) www.sonicsynergy.co.uk 07946 577374
Future Shop (London) www.futureshop.co.uk 0208 905 1555	Sonic Synergy (Swansea) www.sonicsynergy.co.uk 07971 849474
Lotus HiFi ( London ) www.lotus340r.net 07887 852513	Studio AV (Berkshire) www.studioav.co.uk 01753 863300
Martins HiFi (Norfolk ) www.martinshifi.co.uk 01603 627010	

07800 610301



# **Entreq Grounding**

#### Innovation

Entreq have been pioneering signal grounding since 1999. Over the past 16 years they have established an understanding and a level of knowledge in this unique field that up until recently no other audio or electronics manufacturer had either taken time to explore, understand or even deem worthy of research. This puts Entreq in the enviable position, certainly in the audio industry, of being the leader rather than the follower in this arena.

#### **Ground Box**

Something to establish is that Entreq's use of the term Ground does not directly relate to or mean 'Primary Earth' i.e. what you would understand as your 'Protective Earth' for your mains electricity . Entreq Ground Boxes are not designed to substitute or replace the protective ground found in your home . The function of the Entreq Ground Box is to present itself as an attractive destination for high frequency noise , stray voltages and the various issues induced by magnetic field effects . This pollution is littered across the system and is always present . Different systems attract , generate and produce different levels and types of noise ! This is why Entreq offer a selection of Ground Boxes to suit every system and budget .

### **Get Connected**

You now need to connect your Ground Box to your equipment !

Establishing a connection to your hifi system with an Entreq Grounding Box couldn't be simpler. Entreq make a range of Ground Cables called Ertha Cables that attach to any free and available connection on any product connected to your system. Connections currently catered for include : RCA, XLR, USB, BNC and RJ45. On the other end of the Ertha Cable is a spade termination that attaches to the Ground Box itself. As per the Ground Boxes these Ertha cables come in a range of levels; offering the end user the ability to closely match the right combination of both Ground Box and Ertha Cable to obtain optimal performance.

Generally the key component to Ground first is often the product at the centre or hub of your system, whether that is your Pre-amplifier, Integrated amplifier or Dac/pre. Next you should consider a source component; either your CD player / DAC, Streamer, Phono stage etc.

Once connected to your system the improvements are usually noticeable within minutes however the grounding process will continue to evolve . After approximately 24 hours you will in most cases have obtained the optimal result . It is not uncommon to hear continual Improvements up to and beyond 72 hours !

Please feel free to visit : www.entreq.com for further information on Entreq .

Please find a list of experienced UK Dealers : http://www.entreq.co.uk/dealers.html

This is not Voodoo or Black Magic it is primarily an in depth understanding of Physics , magnetic field technology and the experience of combining these disciplines .

## In service to the music - Entreq